

# Registration form

Date **Tuesday 25 and Wednesday 26 January 2005**  
 Venue **The Wyndham Resort, Orlando, Florida, USA**  
**Intelligent & Smart Packaging USA**  
 Two day Pira International and IDTechEx conference and tradeshow

## Step 1 Fill in your details

Mr/Mrs/Ms/Other ..... First Name..... Surname.....  
 Position .....  
 Organization .....  
 Address .....  
 .....  
 ..... ZIP code.....  
 Telephone ..... Fax.....  
 Email .....  
 Company business .....

## Step 2 Choose your event options

Save nearly  
20% when you  
book the full  
event package

### Conference fees Please tick the appropriate box

Conference fee: \$1479  £819  €1199   
 RFID masterclass: \$599  £329  €489   
 Smart Packaging masterclass: \$599  £329  €489   
**Full event package -**  
 conference plus 2 masterclasses: **\$2199  £1219  €1789**   
Pira members save 10% VAT at the prevailing rate will be charged as applicable  
 Please enter your 9 digit membership number here:           
 Webcast only fee (conference only, flat rate): \$1639  £899  €1359

## Step 3 Select your payment method

### Payment details Please tick the appropriate boxes

Check or banker's draft Please make cheques payable to Pira International   
 Please invoice my company   
 Credit card payment

### Payment by credit cards

Visa  MasterCard  American Express

Card number .....  
 Expiry date .....  
 Name and address .....  
 of cardholder .....

Please charge to my credit card the amount shown above.  
 Banker's information for credit transfer payments: Lambeth North Branch, P.O.Box 7929,  
 91 Westminster Bridge Road, London SE1 7ZB

**Sterling A/C**  
 Branch Sort Code: 60-60-04 Account No: 15040895  
 Swift Code(BIC) NWBK GB 2L IBAN: GB72 NWBK 6060 0415 0408 95  
**Euro A/C**  
 Branch Sort Code: 60-60-04 Account No: 02958317  
 Swift Code(BIC) NWBK GB 2L IBAN: GB41 NWBK 6072 1402 9583 17  
**US Dollar A/C**  
 Branch Sort Code: 60-60-04 Account No: 02385627  
 Swift Code(BIC) NWBK GB 2L IBAN: BB43 NWBK 6073 0102 3856 27

Please tick this box if you do not wish your name to be passed to a third party

Signature ..... Date.....

Brochure registration code: IDTechEx WEB

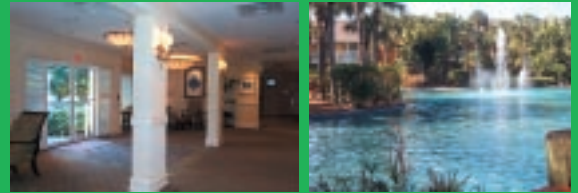
## Step 4 Send us your booking form

**Fax** Fax this form back to **+44 (0)1223 812400**  
**Phone** Book by phone on **+44 (0)1223 813703**  
**Post** Send this form by post to: IDTechEx, Far Field House  
**Albert Road, Quy, Cambridge CB5 9AR, UK**  
**Online** Complete the online booking form at **www.piranet.com**

# Conference information

### Conference venue

The Wyndham Orlando Resort provides the perfect medley of state-of-the-art business facilities and elegant accommodation. The spacious guestrooms at this 1000 room hotel are located in a series of two-storey villas spread throughout tropical gardens. Hosting two lagoons, three fabulous pools, a 1.4 mile jogging trail, fitness centre open 24/7, restaurants and coffee shops, the opportunities for relaxing and dining out are second to none! All the guestrooms have data ports and fast band connections with all the usual facilities you would expect from a venue of this calibre. The lobby provides an ATM, Hertz Car Rental and Guest Services desk.



### Mixing business with pleasure...

Located right in the middle of International Drive, stop 23 on the I-Ride Trolley (75 c a trip!) the venue is mid-way between Belz Factory Outlet to the north and Orlando Premium Outlets (110 stores including Coach, Armani, Versace, Fendi, Hugo Boss and many more) to the south. Just 10 minutes away from Downtown, Disney, SeaWorld, and Universal City Walk, there are also 8 golf courses in the local area. If you can extend your business trip, and perhaps bring the family, Orlando is the place to be in January. Average mean temperatures of 61°F and highs of 72°F will help you make the very best of your time at Pira International/IDTechEx's Intelligent & Smart Packaging conference and tradeshow.

### Booking your accommodation

Delegates are responsible for booking their own travel and accommodation. A special bedroom rate of \$149 per room per night has been negotiated for conference delegates, with \$20 charge for additional persons staying in this room. To take advantage of this special rate and reserve your accommodation, please contact the hotel direct on T: 1-800-421-8001 E: lharvey@wyndham.com and quote Intelligent and Smart Packaging Conference.

Wyndham Orlando Resort, 8001 International Drive, Orlando, Florida 32819, US. www.wyndham.com

### Event fees

The conference price includes entry to conference sessions and the exhibition, full documentation, lunch and refreshments. However, fees do not include delegate travel and accommodation.

### Cancellations

Cancellations will be accepted and fees will be refunded (less 20% handling charge) only if made in writing and received ten working days before the event. Bookings cannot be cancelled or fees refunded thereafter. Substitutions may be made at any time, please notify Sarah Stevens.

### Note

Pira International and IDTechEx do not accept liability for any loss of or damage to the personal effects of delegates attending the conference. Pira reserves the right to cancel, defer or modify the event proceedings without prior notice.

### Visas

Delegates requiring visas should contact Pira International in advance and are responsible for leaving sufficient time for visa applications to be completed. Visa applications can only be submitted after the conference fees have been paid. Conference fees will be refunded if visa applications are unsuccessful. Once Pira has sent the request to the embassy, there is nothing further we can do to speed up the process.

### Your event team:

When calling the UK numbers below from the US, please dial 011 44 first and drop the +44 (0). For further information on the conference please contact:

Conference Manager: Ciaran Little  
 (Pira International) T: +44 (0) 1372 802039  
 E: ciaranl@pira.co.uk

Conference Manager: Corinne Jennings  
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Conference Co-ordinator: Sarah Stevens  
 T: +44 (0) 1372 802046  
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Exhibition & Sponsorship: Caroline Potapa  
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