



Submission Instructions

Printed Electronics USA Awards 2007

Recognizing Innovation. Success. Development.

www.idtechex.com/awards

The second IDTechEx Printed Electronics Awards aims to recognize company innovation, success and development. The award ceremony will be held at the industries largest gathering – Printed Electronics USA in San Francisco, November 13-14, bringing together companies from around the world.

The Awards are hosted by IDTechEx, a leader in providing independent global research and analysis on the development and application of printed and potentially printed electronics (organic, inorganic, composite).

If you would like your company to be recognized for outstanding achievements in the following categories simply follow the entry instructions. Any company operating within the printed or partially printed, organic or thin film electronics market is welcome to apply.

You can enter one or more of the following categories:

- **Technical Development Materials Award**
This award will be given to the most significant technical development over the last 24 months (August 2005- August 2007) in the field of material development.
- **Technical Development Manufacturing Award**
This award will be given to the most significant development of a manufacturing device, process or production plant in the industry over the last 24 months (August 2005- August 2007).
- **Technical Development Device Award**
These awards will be given to the most significant development of a device or component in the industry over the last 24 months (August 2005- August 2007). Devices include a logic circuit (e.g. RFID tag), display, photovoltaic cell, battery and sensors. These will be a demonstrated circuit in a lab/prototype environment.
- **Best New Product Development Award**
This award will be given to a company who has launched a new product based on printed electronics and is in the process of bringing it to market. The category will be assessed on the technical development of the product, its potential market, and benefits it brings over alternatives.
- **Best Commercialization Award**
This is the award given to an actual commercial success with an end product using printed electronics. Judges will look for success in terms of products sold and revenues generated.

The winners will be announced at the Printed Electronics Awards Dinner at The Carnelian Room, San Francisco on Tuesday November 13 2007 as part of Printed Electronics USA Conference. The panel is made up of independent experts.

HOW TO ENTER

All award's submissions must be received by September 14 2007, emailed directly to Chris Clare at c.clare@idtechex.com.

Please submit the following:

- Name of organization
- Award(s) applying for
- Title of project
- Approximate 200 word summary of project
- Approximate 500 word explanation of why you should win the award with suitable evidence and examples of success
- Please provide a contact for publicity purposes
- Please provide a contact for the project

The judges may ask for further details of submissions. Submissions should not contain confidential data. Companies that apply will not be named. In each award category three finalists will be selected and named. Of the three finalists, one will be presented with the award at the dinner.

The winners will be announced at the Printed Electronics Gala Dinner in San Francisco on Tuesday November 13 2007 as part of Printed Electronics USA Conference.

If you need further information contact Chris Clare at c.clare@idtechex.com or call + 44 (0) 1223 813703.