



Submission Instructions

Printed Electronics USA Awards 2008

Recognizing Innovation. Success. Development.
www.idtechex.com/awards

IDTechEx Printed Electronics Awards recognize company innovation, success and development. The award ceremony will be held at the industry's largest gathering – Printed Electronics USA in San Jose, December 3/4, bringing together companies from around the world.

The Awards are hosted by IDTechEx, a leader in providing independent global research and analysis on the development and application of printed and potentially printed electronics (organic, inorganic, composite).

If you would like your company to be recognized for outstanding achievements in the following categories simply follow the entry instructions. Any company operating within the printed or partially printed, organic or thin film electronics market is welcome to apply.

You can enter one or more of the following categories:

- **Technical Development Materials Award**
This award will be given to the most significant technical development over the last 24 months (August 2006- August 2008) in the field of material development.
- **Technical Development Manufacturing Award**
This award will be given to the most significant development of a manufacturing device, process or production plant in the industry over the last 24 months (August 2006- August 2008).
- **Technical Development Device Award**
This award will be given to the most significant development of a device or component in the industry over the last 24 months (August 2006- August 2008). Devices include a logic circuit (e.g. RFID tag), display, photovoltaic cell, battery and sensors. These will be a demonstrated circuit in a lab/prototype environment.
- **Best New Product Development Award**
This award will be given to a company who has launched a new product based on printed electronics and is in the process of bringing it to market. The category will be assessed on the technical development of the product, its potential market, and benefits it brings over alternatives.
- **Best Commercialization Award**
This is the award given to an actual commercial success with an end product using printed electronics. Judges will look for success in terms of products sold and revenues generated.
- **Academic R&D award**
This award can be entered by any university or other academic research organization working on any aspect of printed electronics. This new award will be given to the group that the judges deem

to have made the most significant developments in the sector, and is a superb way for your team to gain global recognition of their efforts

The winners will be announced at the Printed Electronics Awards Dinner on Wednesday December 3rd as part of Printed Electronics USA Conference.

HOW TO ENTER

All award's submissions must be received by November 3rd 2008, emailed directly to Chris Clare at c.clare@idtechex.com.

- Please submit the following:
- Name of organization
- Award(s) applying for
- Title of project
- Approximate 200 word summary of project
- Approximate 500 word explanation of why you should win the award with suitable evidence and examples of success
- Please provide a contact for publicity purposes
- Please provide a contact for the project

The judges may ask for further details of submissions. Submissions should not contain confidential data. Companies that apply will not be named.

If you need further information contact Chris Clare at c.clare@idtechex.com or call + 44 (0) 1223 813703.